

## **Transition Wilmslow AGM February 8<sup>th</sup> 2016**

Present: Marion Duff, Penny Anson, Glenda Cox, Faye Dowling, John Handley, Denise Renshaw, Andrew Backhouse, Pippa Tyrrell Jones, Jane Selva, Garry Olson, Joy and Luigi Pagano, Jean Hill, Chris Frankland, Anita Willoughby,

### **1) Last year's AGM**

Last year's AGM minutes were agreed.

### **2) Chair's Report**

There's been a recent newsletter at Christmas and lots on our website to say what we've been doing so no long report from Pippa.

### **3) Treasurer's Report**

Our income has gone up, mostly because of grants from Wilmslow Town Council and Skipton Building Society rather than income from donations. Major outgoings are on things like printing and publicity, film nights, and insurance. (Films cost for the venue and for the film hire.) Our current balance was £2933 at the end of 2015.

Pippa will make sure the accounts are examined but we will sign these off as satisfactory. We thank Anita for her work.

We need to re-enter our application for charity status as it lapsed, and we need to gain new signatures for the constitution. Currently Anthony, Pippa, Denise and Garry are nominated trustees

### **4) Election of Officers:** It was agreed that the following would serve for 2016:

Treasurer: Anita Willoughby

Chair: Pippa Tyrrell Jones – and we thanked her for her work on our behalf.

We appoint Andrew Backhouse to join Anthony, Pippa, Denise and Garry as a trustee.

### **5) Artisan Market and other events ahead**

We are going to do Food for Macc Direct rather than apple trees for sale on the 20<sup>th</sup> Feb.

19<sup>th</sup> March sees Earth Hour from 8.30-9.30 and the Old Dancer has been booked for singing by candlelight. Doug MacDonald and John Handley will organize the singing.

Seedling Saturday – 14<sup>th</sup> May

### **6) Update on each group including the results of the workshop organized by Jane Selva**

**Food Group** – There are 3 small orchards planted and raised beds in the Temp off Gravel Lane. They are promoting Food for Macc to promote local producers. They will only meet now for specific event planning as members are involved in the Tree Group. They hope to do more on trees in the autumn, and the Rainbow Group have asked for help in doing gardening badges. There are allotments in the area that have not been taken up at Chorley and they need support to form a society, with more allotments free too at Colshaw. We would like a list of contact details for allotments to put out to people.

**Tree Group** – We are going to set up a tree group and Pippa will send out notes from the first meeting last month to help formalize a regular group.

**Energy Group** – Andrew reported on energy surveys and the switch to having more staged discussions. Could we have a short report on the website for things like the Fracking discussion – and for twitter, to include the points for and against?

**Environment and Planning** – This group arose as a result of discussion about the Cheshire East local plan. It particularly looked at the distribution of housing across Cheshire and the effect of the plans on the green belt. New proposals on the Local Plan are likely to come out in March, with an inspector coming through to assess these in September. The group are pushing Lindow Moss as a green infrastructure asset. Wilmslow Town Council are also working on a neighbourhood plan. Jean has also joined the Wilmslow Partnership group as our representative, looking at community inspired things that can help Wilmslow and how to raise money for them. This is helping us work more closely with Wilmslow Trust.

**Comms** – This group of Pat, Ali, Flo and Heather is feeling rather small but has been busy on press releases, web site, twitter and facebook. Marion is happy to join them. There are 1467 followers on Twitter. John reported on fantastic feedback about our website from a research student from MMU. See separate report.

**Lindow Moss** – John talked about the much bigger area than that cut for peat. The priorities are getting the cut peat area restored sooner, work on the wider Lindow Moss area, to celebrate the whole landscape and everything it means. The group are not meeting systematically, but are very engaged with planning applications in the area that would help restore the Moss too, working with the Saltersley Common Preservation Society, and Cheshire Wildlife Trust. More comment welcomed on the Wilmslow Guardian website. Lots of those present wished to support this group.

## 7) Any Other Business

The stable block by Wilmslow Leisure Centre is still vacant.....Martin Hoyle from Wilmslow Trust (ex-Architect) is willing to survey it if Pippa could gain access. Flo and Mark suggest it as an energy demo site and community space, and crowdfund it. It would have to be a Wilmslow Partnership idea.

Allowing people to ask questions is a great way of getting people involved – and putting questions and comments on twitter etc. e.g. What do you think of fracking?

### Comms and Web Team

We are much reduced in numbers as we start the year.

Contact us as a group by sending an e-mail to [transitionwilmslow@gmail.com](mailto:transitionwilmslow@gmail.com) and include the word <comms> in the subject line. The e-mail is then directed to our personal e-mail addresses.

**Website:** Ali Berry, Flo Collier, Pat Baker, Heather Calderbank have access to update and post items. Documents and reports are uploaded to the 'documents' section. The front 'blog page' is really just for short items, news of events etc.

**Dropbox:** There is currently a problem with access to our TW folders. We are assured they have not disappeared altogether and will reappear soon.

**Publicity:** Comms Team will submit press releases and post articles/information on the TW website. We have contacts and costings for photocopying and printing. On Dropbox (when it is back online) we have a list of contacts for promotion of events in local press, church magazines etc. and also possible locations for posters. See folder: <Comms, Web Info Admin> file: <Events Publicity Check List>.

The subject of Transition Wilmslow business cards came up at the last AGM. (It would give us a more corporate identity – better than handing out our details on scraps of paper when we meet with contacts.) It was decided to wait until TW had charity status and we could add our registered number. This hasn't happened as yet. It might therefore be advisable just to go ahead and have cards printed.

We need to evaluate the effectiveness of our publicity.

**TW gmail/Mailchimp:** It is important to keep up to date with the gmail account, but our reduced numbers in the Comms Team makes this difficult.

We had a 'Mailchimp' session in November with 6 TW members attending. We now have a Mailchimp mailing list for all TW members as well as all the groups except Environment & Planning. This will be done in the next few weeks. Group leaders are now able to mail out to all members within their group. Mailchimp statistics show 'how many' and 'who' actually open the e-mails – sometimes surprisingly few!

**Twitter, Facebook:** Followers on Twitter now up to 1,467 (1,192 same time last year). Not much activity with posts on Facebook, however all TW tweets appear on the FB page, so it is right up to date.